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2 of 6

. 21 SU 8P-930P Buyline Comment: NEWS	20 M 3P-4P Buyline Comment: DR. PHIL	19 W-F 3P-4P Buyline Comment: DR. PHIL	18 M 10A-11A Buyline Comment: TODAY SH	17 W-F 10A-11A Buyline Comment: TODAY SHOW	16 M 11A-12P Buyline Comment: RACHEL RAY	15 W-F IIA-12P Buyline Comment: RACHEL F	14 M 1230P-1P Buyline Comment: NEWS	13 W-F 1230P-1P Buyline Comment: NEWS	12 M 12P-1230P Buyline Comment: NEWS	11 W-F 12P-1230P Buyline Comment: NEWS	LT Ln Day Time Program		Station KSNV-TV LAS VEGAS, NV. Advertiser () BERKLEY FOR SENATE Product BERKLEY FOR SENATE Estimate# 30S	
			SHOW III	III		RAY:	.,	.,				Flight Dates Hiatus Weeks	Agency ()SI 1831 CHE PHILADE Agency C/P1/P2/E	
30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len	09/12/2	HORR, JO STNUT ELPHIA, 1708	
\$900.00	\$300.00	\$300.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$275.00	\$275.00	Ratte	09/12/2012 - 09/17/2012	() SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 P1/P2/F //308	МОПС
09/16-09/16	09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	Dattes	2	NUS	Snowing Buyines: All Lines
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2	12	Ø	щ	ω	,_	ω	μ	ω	н	ω	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
\$1,800.00	\$600.00	\$1,800.00	\$200.00	\$600.00	\$200.00	\$600.00	\$200.00	\$600.00	\$275.00	\$825.00	Total Cost	540 845	9HIA (EARY	
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ဌ Fax# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().BERKLEY FOR SENATE
Product BERKLEY FOR SENATE Phone# Buyer Estimate# 32 3 30 29 28 27 26 25 24 23 22 Ę MICHAEL D'ETTORRE ¥ |-|F z MIF ≾ ¥-F ζŞ z ₩ I F W-FDay SA Z Buyline Comment: Buyline Comment: Buyline Comment: VEGAS Buyline Comment: FACE TO FACE Buyline Comment: FACE TO FACE Buyline Comment: NEWS 630P-730P Time 630P-730P 730P-8P 5P-630P 5P-630P 430P-5P 430P-5P 730P-8P 730P-8P 4P-430P 4P-430P JEOPARDY/WHEEL JEOPARDY/WHEEL Program Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency () SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 :30 :30 :30 :30 :30 Len :30 :30 :30 :30 :30 :30 09/12/2012 - 09/17/2012 //30S \$725.00 \$400.00 \$350.00 \$225.00 \$400.00 \$725.00 \$725.00 \$450.00 \$450.00 \$350.00 \$350.00 Rate 09/12-09/14 09/15-09/15 09/15-09/15 09/17-09/17 09/17-09/17 09/12-09/14 09/12-09/14 09/17-09/17 09/12-09/14 09/17-09/17 09/12-09/14 Dates ത N ,_, ш ω w ~1 ட ω ш ω Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# # of Weeks ш \vdash) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Q) N j....t ω w ш \mapsto Total Spots 7 ω \$4,350.00 \$1,200.00 \$1,050.00 \$700.00 S225.00 \$400.00 \$2,175.00 \$5,075.00 \$450.00 \$1,350.00 \$350.00 Total Cost

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7A-8A Buyline Comment:	6A-7A Buyline Comment:	llP-1135P Comment:	.1P1135P Comment:	11P-1135P ne Comment:	1135P- 1235A Buyline Comment:	1135P- 1235A Buyline Comment:	1230A- 130A Buyline Comment:	1230A- 130A Buyline Comment:	930P-10P ne Comment:	630P-730P	Time	ETTORRE	LAS VEGAS, NV. BERKLEY FOR SENATE EY FOR SENATE	Ver# 1
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\$325.00	\$185.00	\$750.00	\$750.00	\$750.00	\$250.00	\$250.00	\$100.00	\$100.00	\$500.00	\$725.00	፳ ል ተ 0	09/12/2012 - 09/17/2012	() SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103	Traffic Order# 106510 Sho
09/16-09/16	09/16-09/16	09/15-09/16	09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	09/17-09/17	09/12-09/14	09/16-09/16	09/17-09/17	Dates	[2	SNUS	510 Prin Last Received: 09/ Showing Buylines: All Lines
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\$650.00	\$185.00	\$1,500.00	\$750.00	\$2,250.00	\$500.00	\$1,500.00	\$200.00	s600.00	\$500.00	\$1,450.00	Total Cost	6540 1845	PHIA REARY	
											Daypart			4 of 6

Sep 12: 136 / \$53,440.00 Sales Totals: 136 / \$53,440.00 Station Totals: 136 / \$53,440.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETRIVE- Market Totals \$177,955 SHARES ESTIMATED	-REPORT TOTALS Report Totals: 136 / \$53,440.00 -SALES MONTHLY TOTALS-	48 SA 1130P-IA Buyline Comment: SNL	47 SU 9A-930A Buyline Comment: NEWS	46 SA 9A-930A Buyline Comment: NEWS	45 SA 7A-9A Buyline Comment: SAT TODAY	44 SA 6A-7A Buyline Comment: NEWS	LT Ln Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ().BERKLEY FOR SENATE Product BERKLEY FOR SENATE Estimate# 30S Buyer MICHAEL D'ETTORRE Phone# Fax#	Rep Order# 6851367 Ver# 1 Mod# 0 Status EC'd Yes
CATV 0% KTNV 15% XXXX 0%								Agency (183 PHI Agency C/P1// Flight Dates Hiatus Weeks	Status Confirmed
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D D 00 00 00 00 00 00 00 00 00 00 00 00		\$750.00	\$250.00	\$275.00	\$325.00	\$200.00	Rate) SHORR,JOHNSON,MAGNUS HESTNUT ST. #602 .DELPHIA, PA 19103 E //30S E 09/12/2012 - 09/17/2012	Traffic Order# 106510 Sh
KINC 08 KVCW 48		09/15-09/15	09/16-09/16	09/15-09/15	09/15-09/15	09/15-09/15	Dates	AGNUS	Prir Last Received: 09/ Showing Buylines: All Lines
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0 N # #		Н	ļaš	H	٢	P	k Weeks		09/12/2012 1:33 AM
KSNV		Н	ı	H	ω	5-4	Total Spots	PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845	09/12/2012 10:43 AM 1:33 AM
2 4 8 8 48		\$750.00	\$250.00	\$275.00	\$975.00	s200 ₋ 00	Total Cost	.PHIA .REARY 6540 1845	
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Rep Order# EC'd Yes 6851367 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106510 Printed: 09/12/2012 10:43 AM

Last Received: 09/11/2012 11:33 AM

Showing Buylines: All Lines

Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().BERKLEY FOR SENATE
Product BERKLEY FOR SENATE Estimate# MICHAEL D'ETTORRE Agency

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Agency C/P1/P2/E
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